



Syracuse University

Alumni Club of South Florida



South Florida Orange Squeezings

SUACSF Board Approves Changes

By Eric Handis, President

On Friday, July 23, 2010 the Board of Directors of our club met to finalize and vote on some structural changes. We are the largest small market SU alumni club in the country. The club can no longer govern itself as if it were a couple of dozen friends meeting every now and then for pizza and beer.

The biggest change, one that will impact everyone of our members, is the institution of annual dues for club membership. It was proposed and passed by unanimous consent that we charge \$20.00 per year for individuals and \$25.00 per year for family membership.

These dues would be assessed on the first of September of each year. If you are a member in good standing you will get a lower price on club events for which we charge money.

As a result you can now start sending your dues checks to me c/o Regions Bank. Checks received before September 1st will receive more than a year's credit. (until August 31, 2011) My address is:

Eric Handis
Regions Private Banking
One Financial Plaza, Suite 100
Ft. Lauderdale, FL 33394

As part of our reorganization the club has by-laws. They are being updated and will appear

on our website when they are ready.

Richard Paull and Kerry Szymanski have added some new communications channels. You can read all about these social media changes on page 2 in this issue.

The Board of Directors will hold monthly meetings from now on. These will either be in-person meetings or on the phone as teleconferences.

These changes will make it possible to grow to the next level. We will be able to fund scholarships, improved events, USPS mailings, and many other things that we have not been able to do in the past.

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Surprise on the Delray Yacht

Talk about pulling victory out of the jaws of defeat. On Saturday evening July 18th we had planned to have a sunset cruise on the Delray Yacht, the *Lady Atlantic*. On the Monday before the Saturday we only had 3 paying members, and two of them were Pat and me. We formally cancelled the event.

From that point on I got phone call after phone call all asking the same thing: "I know it is late, but can we come anyway." Of course I said "sure" so the party grew bit by bit.

By the time the boat sailed we had 11 of us on board. It was a beautiful night. As we made our way south toward Boca the sun was starting to set. Drinks and snacks were served and the conversation started to flow.

After returning to the dock at 9:00 PM the SU contingent decided to go for pizza at the Mellow Mushroom. This 60s restaurant could have been right out of my undergraduate days on Marshall Street. We all shared veggie pizzas washed down with copious amounts of beer. This place prides itself

on have one of the widest selections of brew in the area. It is certainly a place that I would go back to because I am very finicky about my pizza and always can be talked into trying a new brand or style of beer.

As the new season begins and the cost structure of the club changes, as explained above, we are going to step up and commit to parties earlier. This is particularly true for activities for which there is a cost. As Eric has said, we are a more mature organization now and that means structure.

Points of Interest:

- Club changes
- Dean's column
- New communications channels
- Events and choices

Added Communications Channels

By Kerry Szymanski and Richard Paull

In order to expand our communication channels, we've launched a Syracuse University Alumni Club of South Florida Facebook, Twitter, and Blog to share with you as much information about the SUACSF. Our goal is to launch a platform where you can share information with fellow club members and we can post announcements about Syracuse events happening in South Florida.

Website

There is a lot of great info about past, present, and future activities on the website at: www.southfloridasyracuse.com The website has been the focal point for information dissemination and will continue to be the central point of contact. All of the links in this article now appear on the website. As you can see you have a rich source of navigation tools.

FaceBook.com

Become friends with the **Syracuse University Alumni Club of South Florida:** www.facebook.com/group.php?gid=55120997274 on Facebook. Next to the website, the FB page will be a great place to see what is happening with the club including events, etc. In addition it's an excellent resource for posting information about job opportunities, local activities, networking events, and alumni news. More information about job postings will be featured in the next issue.

Twitter

The club has a new Twitter account : [SUAlumniSouthFL](https://twitter.com/SUAlumniSouthFL) twitter.com/SUAlumniSouthFL. All members are encouraged to sign up for Twitter alerts and learn about local events, jobs, sports and other orange "juice". Follow: [SUAlumniSouthFL](https://twitter.com/SUAlumniSouthFL). Be sure not to put any spaces between the words when searching for [SUAlumniSouthFL](https://twitter.com/SUAlumniSouthFL) on Twitter.

Blog

Interested in sharing your SU stories on our blog? SU Sports updates, job opportunities, alumni business info, networking opportunities and more can be shared on the South Florida Syracuse Alumni blog: sualumniclubofsouthflorida.blogspot.com Great place to post pictures, share stories and other info about Syracuse University.



Since Eric has "abandoned" this position in the newsletter for page one above the fold, I thought I would commandeer this spot to present a little editorial.

I want to personally thank Kerry, Richard, Dean, Eric, Marv, and Ryan for their contributions to this issue of *Squeezings*. The growth of our ability to reach our "public" has been nothing short of phenomenal.

I keep all of the back issues of this e.newsletter. As I look back on Volume 1 Number 1, distributed by the Office of Alumni Relations the summer of 2006, I cannot help but comment on how far we have come. That issue was largely done by Syracuse. The next few issues were one page e.mail blasts and they were published when ever I got the time.

Now we have staff, a regular distribution schedule, and a whole bunch of new channels through which we can tell our story. Our reach has become world wide and in our 800 *Squeezings*' readers are many people not living in South Florida. I no longer "control" content, and that is a good thing. The whole SUACSF is in the media "prime time." Thank you everyone!

As we grow we are considering changes to *Squeezings*. One major addition under serious consideration is paid advertising. More about this in an upcoming issue.

Cheers, Bob

Squeezings

Editor: Robert Schuldenfrei
Staff: Dean Morrison
Ryan Schultz
Eric Handis

Use the social networking tools that the SUACSF offers.



Dean's Desk

I hope everyone is having an enjoyable summer despite the rather hot and humid weather. It seems funny to be saying that, doesn't it. I mean there isn't one of us that can't vividly remember the days of minus 0 degree temperature and 6 inches of snow on the Quad... During my Junior year, Winter 1978, there was a consecutive stretch of 8 minus 20 degree days that forced the school to close; imagine that!

I wanted to take a moment and thank all the members that came out to our General Meeting in mid June. Much was accomplished in terms of organizing the club for this oncoming season, and there were some excellent contributions from a cross section of membership representing various classes and geographic areas. Several participants suggested that we continue to explore better channels of communication and you will see that we have begun that process. Both Kerry and Richard have worked hard to create new communication tools which they describe in this very issue of *Squeezings*. Thank you to both of them for their contributions to our club. I encourage you to explore these tools and contact either of them for additional information, details and tutorial.

Please note that the Networking Group is preparing to resume meetings. The first meeting since our brief hiatus will take place in Palm Beach Gardens. Details for this meeting are available on our web site but for quick reference

please note: Aug 4th at the Yardhouse at The Downtown at the Gardens in Palm Beach Gardens from 5:30 - 7:30. www.yardhouse.com/FL/palm-beach-gardens.

Thank you to long time member and Director, Anthony Lourido, for organizing the event. I will be attending and hope to see as many of the "northern" members as possible. The club held a very successful SU basketball game event last season in Palm Beach Gardens that was extremely well attended and very lively. Any members coming up from Coral Springs or Boca that would like to ride with me please send me an e-mail at dmorrison@baytreeleasing.com and we can coordinate meeting points for the ride to PB Gardens. I promise you will find great value in participating at Network meetings beyond the camaraderie of some really outstanding people. In previous *Squeezings* articles I have detailed the many success stories involving networking group members doing business with other members and general members as well. Remember, many of our networking members also provide our general members with preferred pricing, programs, and services. I encourage everyone to visit the networking page on the web site and support SU Alumni when opportunities arise.

Let me switch gears and call your attention to an excellent article in the current edition of Sports Illustrated concerning the incredible story of Floyd Little and his belated selection to the NFL Hall of Fame. I have provided the link to the article for those of you who have not already seen it.

Many consider Floyd Little the greatest SU 44 of all time, including none other than Jim Brown! sportsillustrated.cnn.com/vault/article/magazine/MAG1172329/1/index.htm

Well the good news is the signing of LeBron James to a six year contract to play for the Miami Heat. No doubt that improves the teams chances for a lengthy playoff run in the NBA. The bad news is that it will make the promised Meet 'n Greet with Carmelo Anthony a more difficult ticket! I was told that the Heat will try to find some way to accommodate our club with a Meet 'n Greet, but chances are remote they will be able to seat us for the game with Carmelo. I will keep everyone posted...

Speaking of "the post," former SU basketball center and Miami Heat player is making news these days, not because of anything basketball related, but rather as a result of his renown as a music DJ. That's right, Roni Seikaly has been featured recently on both Yahoo and in the Miami New Times. His website is: RonySeikaly.com. The news story can be found at: www.miaminewtimes.com/2010-07-22/news/dj-rony-seikaly-former-miami-heat-center-spins-the-jams

Finally, congratulations to the USA National Lacrosse Team which completed a four-year long rebuilding project which culminated Saturday 7/24 in a 12-10 victory over Canada in the Federation of International Lacrosse (FIL) World Championship final before 4,651 fans at the University of Manchester. Ryan Powell and Mike Leveille, two former Syracuse University lacrosse stars featured prominently in the victory.

Follow this link for the story: www.laxpower.com/laxnews/news.php?story=20715

A wide spectrum of news from Networking to Lacrosse to Floyd Little to LeBron James.

Something New in August

Through out the history of the modern incarnation of the SUACSF we have done things by ourselves. As an experiment we are going to try something new. At the invitation of some alumni from DePaul and Marquette our club is going to participate in an all Big East networking event.

Here are the details:

Date: Thursday, August 26

Time: 6:00 - 8:00 PM

Place: Brewzzi, Glades Plaza,
2222 Glades Rd,

Boca Raton, FL 33431

www.brewzzi.com.

The food and drinks will be "pay-as-you-go." The restaurant offers some great happy hour specials until 6:30 PM. It will be in your best interest,

from a pecuniary position, to arrive and order early!

These folks have established a network of Big East alumni. If it is successful we will join them to make our sporting events this year even better this season as we will have two-sided routing.

This party is billed as an initial event. Although the cost is "pay-as-you-go" they would like to know how many from each school to expect. It would be great for us to have a large **ORANGE** contingent in attendance. While you are reading this newsletter you should e.mail back to me (bob@s-i-inc.com) and say: "Yes, I will help make the Syracuse mob the biggest group in the room!"

Looking ahead to the 2010 - 2011 season we have an opportunity to serve you, our membership, in even better ways. At the General Meeting a number of chair-persons were established. I have taken on the added responsibility of Social Committee (called SocComm) chair. If you have a favorite activity and you want the SocComm to consider it, please send me an e.mail message. We have the capability to scan our database and do specialized mailings to people who voted with their activity preferences when they registered. If you would like to revise your favorites, go to the website, push the *Register* "button," and vote for your activity choices.



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3450 South Ocean Blvd.
Palm Beach, FL 33480