



# Syracuse University

## Alumni Club of South Florida



# South Florida Orange Squeezings

## General Membership Meeting - Key Event

It is not a party, but the General Membership Meeting is the most important event on our calendar. Why is this so? At this meeting we plan the what, where, when, and how for the entire year. Even more important than that, it is the "farm" from which we "harvest" the new active members to join us on the board of directors.

We are holding this year's meeting at a new location. That will be Duffy's Sports

Grill in Boca Raton. Details: Tuesday, June 15, 2010 7:00 PM Duffy's Sports Grill 21212 St Andrews Blvd Boca Raton, FL

We need you there to set the direction for the club for the 2010 - 2011 season. We need your input and your help. To aid you in your ideas please look at a year's worth of back issues of this newsletter. They can be found on our website.

Here are some of the parties we have run in the past and some new ideas to get you started. Come with your own thoughts on events.

- "Themed" parties
- Business tours
- High School encounters
- Area pro sports viewing
- Watching SU sports
- Road trips
- SUACSF dinner parties
- Museum events
- TGIF socializing
- Family parties

### Inside this issue:

President's Corner	2
Anchor Institution	2
Dean's Desk	3

## Going Back to the Delray Yacht

As was noted in the last issue of *Squeezings* we are going back to the Delray Yacht, the *Lady Atlantic*. This time it will be a "sunset" cruise. The date is Saturday, July 17<sup>th</sup>. We should plan to gather dockside at 6:30 PM for a sailing time of 7:00 PM. The cost for this cruise is \$25.00.

I would like to remind you all that the SUACSF has no formal dues structure. We make all of our money by small up charges on each and every party, event, and activity we hold. Therefore, if you want to see the club grow and thrive plan to attend these parties.

While not a part of this event, we plan to go out to dinner after the boat docks at 9:00 PM. This will be an informal

stroll down Atlantic Avenue. We will drop into any bistro type restaurant that tickles our fancy. This will not be an elegant affair as we will not have reservations.

Why is this notice going out so soon? Your humble editor will be on vacation during the last two weeks in June, so we need to get our attendance information in by mid-month. So please send me e.mail at:

bob@s-i-inc.com

That way I can count you in for this party. As usual send your check to Eric at:

Eric Handis  
Regions Private Banking  
One Financial Plaza, Suite 100  
Ft. Lauderdale, FL 33394

The Delray Yacht is one of the best events we do. It is the

perfect mixer for alumni and friends of all ages. We had "old dudes" like myself and young Syracusans like the girl in the white dress below. She was, and still is, an undergraduate at SU who just happened to be home when we last set sail. On board you can snack, drink, socialize, or just plain kick back and watch the sights along the Intercoastal go by.



Last year's cruise

### Points of Interest:

- General meeting
- Yacht cruise
- Dean's column
- News from SU

## SU as an Anchor Institution



Lincoln Apartments

From time to time I like to use these pages to tell you something about what is happening at Syracuse. Just as an “anchor store” in a shopping center is a large, well known entity that will attract customers to the complex, the university can anchor a city. In the spirit of Nancy Cantor’s *Scholarship in Action* your university has embarked in the *Anchor Institution* project.

There are five aspects to this concept to enrich the old industrial city that is Syracuse. They are:

Arts, design, and technology  
Environmental sustainability  
Global collaboratories  
Inclusive urban education  
Neighborhood and cultural entrepreneurship

Today we will explore one aspect of the first one. This is the SALT project to renovate the northwest corner of the city. SALT is both an acronym for Syracuse, Art, Life, and technology and an allusion to the industry that name Syracuse the “salt city.”

Central New York has long been the cradle of American social and artistic movements. From this history SU wants to develop the next generation of artists and innovators. The district has the buildings and houses to provide shelter necessary to make this happen.

The factories and warehouses in this part of town will function as workshops and studios, while the housing stock will provide living spaces for the artists. Its proximity to downtown makes for easy access to the city center. Currently the SALT district is home to 60

artists who work in the renovated space.

The building pictured on your left is Lincoln Apartments. It is an example of the project’s ability to take an old warehouse and turn it into living space. This 100 year old structure is being renovated so as to be mixed use commercial and residential space. The project should be completed this summer.

The first two floors will be office space that will generate additional project income. The upper two stories will be divided into 10 living spaces/studio areas. Each unit will be approximately 1,000 square feet.

This is not your typical urban renewal project. The Lincoln will have the latest “green” technology as part of the “art, design, and technology” concept behind SALT.

The building has energy-efficient geothermal heating and cooling, high efficiency fixtures and appliances, a revolutionary green screen to help cool the building, and storm water retention strategies that eliminate all site water from entering the city and county sewer systems.

Lincoln represents but one project. There are SALT houses that have already been sold and others that are available. There are structures that can be had for \$1.00 provided the buyer can put up \$50,000. in renovations.

For more information about SALT see:

[www.saltdistrict.com/about](http://www.saltdistrict.com/about)



President’s Corner  
by Eric Handis

It is hard to believe it is almost summer once again. That means, among other things, the SUACSF General Meeting. This is a time to renew old friendships and make new ones. I am looking forward to doing exactly that. If you know alumni living in South Florida, invite them to come. We have reserved a room at Duffy’s and expect to fill it.

The networking group has had a lot of success recently. Club members are finding it rewarding to conduct business with people they already know. In these difficult economic times it is good to know friends who can help you succeed.

Some of the best advertising is word of mouth. Our club has grown dramatically in part because Syracusans know other alumni and tell them about the SUACSF.

You too can continue this chain. Please spread the word about our club’s success. Tell your friends, family, colleagues, co-workers. In short tell everyone. Then, get them to register on our website. Once they have joined, it is time for them, and maybe you too, to get involved. There are plenty of things you can do. Come to the General Meeting in June.

**SALT is all about art, design, and technology. Read how Syracuse is giving back to the community of Syracuse.**

### Squeezings

Editor: Robert Schuldenfrei

Staff: Dean Morrison

Ryan Schultz

Eric Handis



## Dean's Desk

Well... the good news is you don't have to spoil your Memorial Day holiday afternoon in front of the HDTV. The bad news is the reason for the good news: The two-time defending national champion Syracuse Orange lacrosse team, entering the game as the second ranked team in the country. Sadly, they lost in the first round of the NCAA tournament. The excellent blog found at:

[www.syracuse.com/axeman/index.ssf/2010/05/post\\_21.html](http://www.syracuse.com/axeman/index.ssf/2010/05/post_21.html)

provides the explanation for the loss. Quite simply, the team was matched against a motivated and confident West Point squad that was focused on nothing short of victory.

Part of the enjoyment of being involved with our alumni club is the chance to meet so many people of different backgrounds and areas of expertise yet bound together by the connection to the same alma mater... Recently one of our most loyal active members, Carolyn Keane, the founder of the "PaintSmart Trayz" was profiled on the QVC network. Those of you who have not seen the product in action really need to go to her website [www.paintsmart-trayz.com/](http://www.paintsmart-trayz.com/) where you can watch a full demonstration and get additional details on the product. Let Carolyn know your favorite color is "Orange" when you call in...

Another one of our members, Ethan Oktay, recently pre-

sented his "enhanced visibility" program at our last network meeting. He has made the program available **free of charge** to any club member with a business in Boca Raton. Currently several club members are using the program and have experienced elevated search ranking results in a relatively short period of time. For more information and a brief video demonstration see: [www.netepsplussolutions.com](http://www.netepsplussolutions.com)

I really encourage all of you to attend our networking meetings. First of all, let me assure you, this is not a lead group exchange. Instead, we have a very casual round table (sometimes rectangular for you engineering purists) in which every person has a few minutes to talk about what they do. This is followed by one person, who has been selected in advance, who gives the group an informative 10 minute seminar on their chosen area of expertise. We have had some extremely interesting speakers discuss topics such as search engine optimization, health insurance, legal advice, financial planning, advertising, and equipment leasing. On tap we have speakers planned to discuss banking, interior design, executive recruitment, and accounting. Come out and participate, have a cocktail, critique Jim Boeheim, and learn something from someone with a degree you can trust!

At various alumni events I have attended recently that have been sponsored by the University, there has been one theme repeated over and over: [Scholarship in Action](#). Having no real idea of what that meant when I first heard it, I went to the SU website for the follow-

ing definition: "(scholarship in action) is the bold vision that propels Syracuse University — a vision for education that's not static or for its own sake, but breaks out of the traditional "ivory tower." It drives us to forge innovative and sustained partnerships across our local and global communities. And that makes SU a place where students become leaders, scholars become collaborators, and the community is continually energized by new ideas."

I urge all of our club members to take a few moments from a busy schedule to read the vision statement articulated by Chancellor Cantor:

[www.syr.edu/about/vision.html](http://www.syr.edu/about/vision.html)  
I think you will find it fascinating to learn just how far the University has come in terms of their position in the community, and by that I really mean: local, regional, national, and international. For those of us removed more than a quarter of a century, this truly isn't the same place we attended. We can really take pride in the accomplishments of the school and its place in the world here in the 21<sup>st</sup> century.

In that spirit, I am appealing to those of you who want to create a scholarship in action program right here in our club. We will adopt the same principles and work towards the same goals, and use this as an opportunity to accomplish some great things here in our community in the name of the University. I challenge you to read the entirety of the scholarship in action mission statement and once done, to email me at [dmorrison@baytreecleasing.com](mailto:dmorrison@baytreecleasing.com) and tell me you would like to participate.



**Nancy Cantor**

**We publish Dean Morrison's column every month as a regular feature of *Squeezings*.**



Syracuse University

---

Alumni Club of  
South Florida

3450 South Ocean Blvd.  
Palm Beach, FL 33480